

BTEC Level 3 Extended Certificate in Business - Our curriculum intent: The Business department prides itself on offering students a wealth of opportunities to develop academically and personally. For example, the optional unit studied is Unit 8 "Recruitment and Selection Process". This provides an opportunity for students studying the BTEC qualification to enhance their employability skills by honing their communication skills, interview technique and work-related competence. Our aim is to give students transferrable skills to enable a smooth transition from the classroom to the work environment. The department has over 30 years' experience of teaching Business and strongly believe that the world of business is incredibly relevant to all students. This is exemplified by the fact that one day students will either be employed or owning their own business. To complement the work experience unit, students will also explore a business, develop a marketing campaign and examine personal and business finance. We believe this creates students with a well-rounded experience of the world of business and a vital knowledge of current affairs.

Year	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer 1	Summer 2
Year 12	Teacher 1: Unit 1 - Exploring Business (mandatory unit - internally accessed) - In this introductory unit, learners study the purposes of different businesses, their structure, the effect of the external environment, and how they need to be dynamic and innovative to survive. Teacher 2: Unit 2 - Developing a Marketing Campaign (mandatory unit - externally assessed) - Learners will gain skills relating to, and an understanding of, how a marketing campaign is developed.			Teacher 1: Unit 1 - Exploring Business (mandatory unit - internally accessed) - In this introductory unit, learners study the purposes of different businesses, their structure, the effect of the external environment, and how they need to be dynamic and innovative to survive. Teacher 2: Unit 8 – Recruitment and Selection Process (optional unit - internally accessed) - Learners explore how the recruitment process is carried out in a business. The unit gives learners the opportunity to participate in selection interviews and review their performance.		
Year 13	Unit 3 - Personal and Business Finance (mandatory unit - externally assessed) - Learners study the purpose and importance of personal and business finance. They will develop the skills and knowledge needed to understand, analyse and prepare financial information.		External Exam - 2 hours - Personal and Business Finance	Teacher 1: Unit 1 - Exploring Business (mandatory unit - internally accessed) Teacher 2: Unit 8 – Recruitment and Selection Process (optional unit - internally accessed)	Revision and preparation for standards verification	

Post 18 and beyond: Studying business opens many options for students at university and there are many courses available with variations of Business, Management, Administration, Accounting and Finance. Students studying business related courses and degrees typically progress to careers in areas such as business development, marketing, recruitment and banking, although plenty of other options are available. Furthermore, it is important not to forget that studying business equips you with the know-how to start up your own business. Finally, you develop the transferrable skills of critical analysis, decision-making and problem-solving as you analyse competitive markets, assess factors that influence decision making, use a range of quantitative and non-quantitative data to evaluate options and understand how decisions made affect stakeholders and their response. These are beneficial to any path of future study or career.

A-level Business - Our curriculum intent: The Business department prides itself on offering students a wealth of opportunities to develop academically and personally. Our aim is to give students transferrable skills to enable a smooth transition from the classroom to degree level study and the work environment. The department has over 30 years' experience of teaching Business and strongly believe that the world of business is incredibly relevant to all students. Studying the four themes of A-level Business at Derby Moor creates students with a well-rounded experience of the world of business and a vital knowledge of employability and current affairs. This is exemplified by the fact that one day students will either be employed or owning their own business. Alongside our programme of study, our aim is to provide students with a variety of assessments which challenge the core objectives and increase retention of learning and the ability to transfer it to other contexts; of particular importance for the third paper. Our assessments are designed to identify your areas of development and at frequent points throughout the year you will be provided with feedback and given the opportunity to securely embed a deeper understanding of the topics covered. If at any point you find anything difficult, your teachers will be on hand during your independent study to drop into and seek support.

Year	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer 1	Summer 2
Year 12	Teacher 1: Theme 1 (part of paper 1 worth 35%) - Marketing and People - In this theme, students are introduced to the market, explore the marketing and people functions and investigate entrepreneurs and business start-up. Teacher 2: Theme 2 (part of paper 2 worth 35%) - Managing Business Activities - In this theme, students explore the finance and operations functions, and investigate external influences on business.				Teacher 1: Revision of Theme 1 and Mock Exam Teacher 2: Revision of Theme 2 and Mock Exam	Teacher 1: Theme 4 (part of paper 1 worth 35%) - Global Business Teacher 2: Theme 3 (part of paper 2 worth 35%) - Business Decisions and Strategy
Year 13	Teacher 1: Theme 4 (part of paper 1 worth 35%) - Global Business - In this theme, students develop their understanding of the concepts introduced in Theme 1 and explore business activity in a global context. Teacher 2: Theme 3 (part of paper 2 worth 35%) - Business Decisions and Strategy - In this theme, students develop their understanding of the concepts introduced in Theme 2 and explore influences on business strategy and decision-making.			Study for Paper 3 (worth 30%) - Investigating Business in a Competitive Environment - This assesses content across all four themes. Questions will be drawn from local, national and global contexts. There will be a pre-released context document issued by Edexcel. The context will focus on a broad context, such as an industry or market in which businesses operate.		EXAMS Three 2-hour Papers Exam Board: Edexcel

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